Strategic Goal Setting for Success Guide

Brian Tracy
Strategic Goal Setting for Success

Personal success is a result of two factors:

1) You must know exactly what you want.
2) You must determine the price you will have to pay to achieve it.

Absolute clarity regarding your goals is essential to high performance.

1. Begin with your values; what are the three most important values, qualities, factors in your life today?
   1) ______________________________________________________________
   2) ______________________________________________________________
   3) ______________________________________________________________

2. What would you do, how would you change your life, if you received $1,000,000 cash today?
   1) ______________________________________________________________
   2) ______________________________________________________________
   3) ______________________________________________________________

3. What would you do, how would you change your life if you learned today that you only had six months to live?
   1) ______________________________________________________________
   2) ______________________________________________________________
   3) ______________________________________________________________
4. What sort of work or activity gives you your greatest feeling of importance and personal satisfaction?

1) _________________________________________________________________

2) _________________________________________________________________

3) _________________________________________________________________

5. What have you always wanted to do but been afraid to attempt?

1) _________________________________________________________________

2) _________________________________________________________________

3) _________________________________________________________________

6. If you could make any significant changes in your life today, what would they be?

1) _________________________________________________________________

2) _________________________________________________________________

3) _________________________________________________________________

7. What one great thing would you dare to dream if you knew you could not fail?

_________________________________________________________________

_________________________________________________________________

_________________________________________________________________
To achieve greatly in life, you need to be clear about your goals in the seven main areas of life:

1) Personal  4) Financial  7) Social  
2) Family  5) Education  
3) Business & Career  6) Health

When you set your goals, imagine you have no limitations.

1. List your three most intensely desired personal goals:
   1) ______________________________________________________________
   2) ______________________________________________________________
   3) ______________________________________________________________

2. What are your three most important family and relationship goals?
   1) ______________________________________________________________
   2) ______________________________________________________________
   3) ______________________________________________________________

3. List your three most important business and career goals:
   1) ______________________________________________________________
   2) ______________________________________________________________
   3) ______________________________________________________________
4. What are your three most important financial goals?
   1) __________________________________________________________
   2) __________________________________________________________
   3) __________________________________________________________

5. What are your three most important goals in regards to education, personal, and professional development?
   1) __________________________________________________________
   2) __________________________________________________________
   3) __________________________________________________________

6. What are your three most important health goals — physical fitness, sports, weight?
   1) __________________________________________________________
   2) __________________________________________________________
   3) __________________________________________________________

7. What are your three most important social goals? What contributions do you want to make to your community?
   1) __________________________________________________________
   2) __________________________________________________________
   3) __________________________________________________________
8. Without referring to your answers in the previous goal-setting questions, make a list of 10 goals you would like to accomplish in the next 12 months:

1) ____________________________

2) ____________________________

3) ____________________________

4) ____________________________

5) ____________________________

6) ____________________________

7) ____________________________

8) ____________________________

9) ____________________________

10) ____________________________

9. Imagine you could be absolutely guaranteed of success in any of your goals, which one goal would you choose?

______________________________________________________________

______________________________________________________________

______________________________________________________________

______________________________________________________________
10. Take this one major goal and follow the twelve steps below:

1) Write out your goal in detail — make it clear, specific and measurable:

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

2) Set a deadline for completion:

________________________________________________________________________

3) List the main obstacles and limitations that stand between you and your goal:

1) _______________________________________________________________________
2) _______________________________________________________________________
3) _______________________________________________________________________

4) List the additional information, knowledge and skills you will require to achieve your goal:

1) _______________________________________________________________________
2) _______________________________________________________________________
3) _______________________________________________________________________
5) List the people whose help, support and cooperation you will require to achieve your goal:

1) ______________________________________________________

2) ______________________________________________________

3) ______________________________________________________

6) Make a list of everything you can think of that you will have to do to achieve your goal.

<table>
<thead>
<tr>
<th>Priority</th>
<th>Sequence</th>
</tr>
</thead>
<tbody>
<tr>
<td>1)</td>
<td></td>
</tr>
<tr>
<td>2)</td>
<td></td>
</tr>
<tr>
<td>3)</td>
<td></td>
</tr>
<tr>
<td>4)</td>
<td></td>
</tr>
<tr>
<td>5)</td>
<td></td>
</tr>
<tr>
<td>6)</td>
<td></td>
</tr>
<tr>
<td>7)</td>
<td></td>
</tr>
<tr>
<td>8)</td>
<td></td>
</tr>
<tr>
<td>9)</td>
<td></td>
</tr>
<tr>
<td>10)</td>
<td></td>
</tr>
</tbody>
</table>
7) Organize your list by:

a) Priority: What is most important?

b) Sequence: What must you do before something else?

8) A list organized by priority and sequence is a PLAN.

9) Assign responsibility for carrying out your plan. What exactly is going to be done by who? (Yourself? Others?)

<table>
<thead>
<tr>
<th>What?</th>
<th>Who?</th>
</tr>
</thead>
<tbody>
<tr>
<td>1)</td>
<td></td>
</tr>
<tr>
<td>2)</td>
<td></td>
</tr>
<tr>
<td>3)</td>
<td></td>
</tr>
</tbody>
</table>

10) Set deadlines on the actions you are going to take:

<table>
<thead>
<tr>
<th>Actions</th>
<th>Deadlines</th>
</tr>
</thead>
<tbody>
<tr>
<td>1)</td>
<td></td>
</tr>
<tr>
<td>2)</td>
<td></td>
</tr>
<tr>
<td>3)</td>
<td></td>
</tr>
<tr>
<td>4)</td>
<td></td>
</tr>
<tr>
<td>5)</td>
<td></td>
</tr>
<tr>
<td>6)</td>
<td></td>
</tr>
<tr>
<td>7)</td>
<td></td>
</tr>
</tbody>
</table>
11) Take action: What one task are you going to complete immediately?

__________________________________________________________

__________________________________________________________

__________________________________________________________

12) Resolve to do something every day toward the achievement of your major goal. What one thing should you do each day?

__________________________________________________________

__________________________________________________________

__________________________________________________________

Action-orientation is the most important single quality of high performing men and women.

Your willingness and ability to take immediate and continuous action toward your goals is the key determinant of your success.

Begin now!

Do something every day to achieve your goals, and never give up.
“The only real limitation on your abilities is the level of your desires.

If you want it badly enough, there are no limits on what you can achieve.”